Addalynn Delcamp - 8/6/24 - *Rochester, Michigan*

**SFL Companies Raises a Record-Breaking $11,565 for Blessings in a Backpack**

Charity Golf Outing Becomes the Most Successful Event to Date

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SFL Companies and Blessings in a Backpack, Avondale, have had a collaborative partnership for over a decade. SFL deeply values the chapter's trust to deliver food weekly to the schools and support the community. The organization itself provides meals to children within the area who do not get the nutrition they need during the weekends. SFL Companies actively puts on events, including the recent charity golf outing, and takes great pride in promoting the non-profit and is proud to be partnered with this honorable organization.

On July 26th, SFL Companies was honored to present a check of $11,595 to Blessings in a Backpack, Avondale. The SFL Charity Golf Outing proved to be an exceptional success. The event drew over 70 present participants and volunteers. The team was delighted to contribute to and support the community and this remarkable organization. This event marked our most successful outing to date.

Dom Gwyn, a Brokerage Account Manager at SFL Companies, shares his perspective on his experience. “Working with Blessings in a Backpack has been a nostalgic journey for me. Previously, I have worked with similar organizations and those experiences have been incredibly meaningful. Delivering the Blessings bins has inspired me to keep this valuable tradition going.”

SFL Companies utilized a variety of fundraising methods throughout the event for Blessings in a Backpack. These included greens fees for foursomes and individual golfers, various levels of sponsorships, a 50/50 raffle, a hole-in-one contest, and several other initiatives. Participants were also encouraged to make additional donations. The event ticket covered lunch and dinner, with prizes presented during the dinner gathering.

On October 27th, 2024, SFL Companies will be hosting a ‘Name That Tune’ event to benefit Blessings in a Backpack, Avondale. This event will take place at Whiskey Rae’s in Rochester Hills, Michigan. Those interested in participating can visit our website to explore tickets and sponsorship opportunities. Ticket prices include admission, dinner, and the event itself. Host Jason Abbott looks forward to delivering an engaging and enjoyable experience for all in attendance.

Accounts Receivable Supervisor, Tiffini Valuet, states that “the opportunity to support children outside of school with the essential nutrition they need brings me joy. As a mother of two, I value the importance of a healthy lifestyle, especially for growing children. It is a privilege to be assisting an organization that makes such a positive impact on the community, providing kindness and relief to those in need.”

SFL Companies takes pride in its longstanding partnership with Blessings in a Backpack, Avondale. They value the opportunity to support such a meaningful cause. This collaboration enables SFL to provide nourishment for children on weekends in the community. The positive outcomes of the events and partnership continue to inspire SFL’s dedication to the organization.

**About Blessings in a Backpack**

Blessings in a Backpack represents a leap in the right direction when it comes to helping children access the nutrition needed to be healthy. This initiative not only provides positive health outcomes for the students but also enhances educational experiences within the classroom. According to statistics, one in four students grapple with insufficient nutrition throughout the weekends. Blessings in a Backpack is dedicated to changing that with the help of communities around and the growing organization.

For more information regarding Blessings in a Backpack, please go to <https://blessingsinabackpackmi.org/>

**About SFL Companies**

SFL Companies, or Service First Logistics, is proud to be partnered with Blessings in a Backpack, Avondale chapter. Helping the community is a fundamental aspect of the company’s mission and values. We are a full-service supply chain management and logistics firm focused on technology-driven freight management. SFL Companies works directly with shippers, growers, farmers, and manufacturers as an extension of their transportation and supply chain management team to provide individualized service and unmatched industry standards. Every day we are changing how truckloads of products are transported across the United States. SFL Companies specialize in shipping fresh produce and refrigerated goods.

For more information about SFL Companies, please visit <http://www.sflcompanies.com/>